



SOUTH CAROLINA
DEPARTMENT OF INSURANCE

June 2016

South Carolina Department of Insurance Hosts Storm READY Expo

The South Carolina Department of Insurance, The Home Depot, iHeart Media, WTOC-TV along with others hosted the Storm READY Expo Saturday, June 4, 2016. The free event provided an opportunity for Hilton Head and Bluffton residents to receive information so they can plan, prepare and protect their properties for hurricane season. The event was held at The Home Depot on Gateway Village in Bluffton from 10:00 a.m. until 1:00 p.m. and showcased more than 30 exhibitors. Product demonstrations, brochures and giveaways were provided to the attendees. Additionally, exhibitors helped consumers learn the important steps they need to take to prepare for the season. Many exhibitors focused on the need for developing a family emergency plan, home inventory and preparing an emergency kits.



“Hurricane season begins June 1st and continues throughout the month of November. Consumers should review their insurance policies, revisit or create a home inventory and update their family emergency plans now so that they are prepared, advises Ray Farmer, Director of the South Carolina Department of Insurance. We thank our partners and exhibitors as they helped us share information with the community about the importance of being prepared.”

Exhibitors at this year’s event included: WTOC 11, State Farm Insurance Company, BEHR, RYOBI, Palmetto Animal League, HUB International, The South Carolina Insurance News Service, The South Caroli-

na Wind and Hail Association, The Red Cross, SC Safe Home, Beaufort County Sheriff’s Department, The Town of Hilton Head Island, Smart Vent, ServPro, Allstate Insurance, Nationwide, Geico and a host of others.

Photographs taken during the event can be viewed on our Facebook and Twitter pages.



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